



EVENTS IN SYNC, INC.
Your Success is our Business



CONFERENCES - PAST - PRESENT - FUTURE
What Does This All Mean?

JOIN US FOR A FREE CONFERENCE! NO COST TO YOU
TUESDAY SEPTEMBER 22, 2020 10:00 AM—1:00 PM
HOSTED BY EVENTS IN SYNC, INC.

Join us as we explore the conference planning world—as it was, as it is and where is it all going? Hear from experts in the field!

THE PROGRAM



BEHIND THE SCENES—PLANNING YOUR EVENT
EXHIBITORS AND SPONSORS—AN IMPORTANT PIECE!
HOT TOPIC: ITS ALL ABOUT THE DETAILS
Ellen Maracle-Benton, President, Events In Sync, Inc.

Why do all these topics have an importance! Find out why they all play a critical part in the success of your Conference. With over 30+ years in the business, Ellen will share her expertise and insights into these important topics!



THE IMPORTANCE OF THE REGISTRATION PROCESS
Krista Hook, Registration Manager
Events In Sync, Inc.

The Registration Process—you either get it right or wrong—Wrong can be a disaster—Right is the only way! Find out why from Krista as she explores this topic sharing her 10+ years as Registration Manager.



SELECTING THE RIGHT VENUE FOR YOUR EVENT!
Kathy Tavares, Senior Sales Executive
Sheraton Centre Toronto Hotel

Now more than ever, selecting the right venue for your event is critical! Hear from Kathy Tavares, Senior Sales Executive, who has been in the industry for over 20 years! Currently with the Sheraton Centre Toronto Hotel, Kathy will delve into this topic and share her thoughts on venue selection!



CRITICAL COMPONENTS OF AUDIO-VISUAL DECISIONS
Graham Fillier, AV Pro and Owner
Surge Audio Visual Inc.

You can either make or break an event if you do not have the right AV support. Graham Fillier will provide his expertise into the incredible detail and support that is critical to any event! Graham has been in the technical AV world since before 1996.



PROMOTIONAL ITEMS—WHAT DOES THE FUTURE LOOK LIKE?
Mishail Pawa, Senior Manager
AdWEAR + PromoSTUFF

All attendees love receiving “goodies” from a Conference and has been a long-standing norm at any event. But what about now? Has COVID-19 changed all that? Let’s find out—Mishail Pawa is a Senior Manager at AdWEAR + PromoSTUFF and has proven success for the organization for many years.



PROMOTIONAL ITEMS—WHAT DOES THE FUTURE LOOK LIKE?
David Aiello, Client Contact, eStores & Production
AdWEAR + PromoSTUFF

David Aiello has become an essential asset to Mishail's team specializing in client contact, eStores and production.

MEET THE EXHIBITORS





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HOW DO I REGISTER?

REGISTRATION

Now for the easy part! Registration is open and ready for you to participate. Click on the Registration link below and simply follow the instructions and complete your registration. When starting your registration choose—**Create a New User Account**. There is no fee, but we need a registration in order to track numbers and ensure you have the correct registration link to participate.

The Virtual Platform that will be used to house this event is OnAIR. It provides the opportunity to host a life-like event with Keynote Speakers, Concurrent Sessions, Virtual Exhibition, Networking Opportunities and a Meeting Hub. Plus! Is it all recorded so you can always tune in at any time if you cannot attend the event that day!

To register click on this link:

[Yes, I want to register now](#)

I WANT TO REGISTER BY FAX

Okay, we can do that too—Fax the form found on page three of this flyer and we can register you for the Conference. Please fax to **1-905-404-3727**. You will get a confirmation back by email and login instructions.

THE ONAIR PORTAL

Virtual events are becoming more of the normal during these times the world has found itself in! But they don't have to be complicated. The OnAIR portal is simple and easily maneuvered through. There is a short 5 minute video that guides you through the process and options of an event through OnAIR. It is well worth your time to watch this video and accustom yourself to this platform, before the Conference starts. It will show you the various elements and how to move from one topic to another through the timeline (agenda). Here is the link:

[OnAIR Portal Video](#)

QUESTIONS?

Events In Sync, Inc.
Krista Hook, Registration Manager
T: 905-404-9545
E: office@eventsinsync.com

OUR EXHIBITORS





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REGISTRATION BY FAX

Please complete this form and fax to: **1-905-404-3727**

A confirmation and other instructions will be emailed to you.

Name: (FIRST) _____

(LAST) _____

Organization/Company (if applicable) _____

Email: _____

Please print clearly

Tel: _____

Thank you for participating!



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1143 Wentworth Street West, Suite 202
Oshawa, ON L1J 8P7
Tel: 905-404-9545
Fax: 905-404-3727
Email: office@eventsinsync.com
Website: www.eventsinsync.com